

A new label emerges

THE University of Newcastle's Wollotuka Institute helps to launch a new education record label – Baraya Records.

Baraya Records is a new-breed record label supporting emerging Australian artists to fast track their careers in the music industry.

A joint initiative of the University of Newcastle's Wollotuka Institute and School of Creative Industries, the label is creating a new pipeline of aspiring musicians through education, real-world music industry exposure, and mentorship.

Baraya means 'sing' in the Gathang language of the Worimi people, and a deep respect for Indigenous place and culture forms the core of the label's philosophy.

Wollotuka Institute director Leah Armstrong said the label celebrates a vibrant and diverse range of artists and helps bring their music to the world.

"Through a foundation of respect for Indigenous



knowledges, traditions and contemporary cultural practices, we hope to bring together all Australians to share our pride in the unique cultures of Aboriginal and Torres Strait Islander people," Mrs Armstrong said.

"Wollotuka is excited for

the opportunities this innovative label is creating – a culturally inclusive, positive and empowering learning experience for all emerging artists."

Baraya Records' first solo artist is current Bachelor of Music student David Leha, from the

Kamilaroi nation of Australia and the South Pacific nation of Tonga. Mr Leha worked with Triple J host, producer, songwriter, vocalist and DJ, KLP to help produce his first track *Louder Than Words*.

This connection to industry is key. The label is focused on bringing

together a robust network of industry experts to nurture, support and mentor emerging artists, and teach them essential skills required in the areas of songwriting, recording, performance, industry engagement, promotion and more.

The University of Newcastle's Head of School of Creative Industries Professor Paul Egglestone said the label is a launch pad for emerging artists seeking the security of a commercial record label deal, or a flourishing career as an independent musical artist.

"This initiative is changing not only the face of music education, but the broader music industry here in Australia and beyond," Prof Egglestone said.

Above all, Baraya Records is committed to creating a culturally inclusive, positive and empowering learning experience for all emerging artists.

The label is set to uncover more exciting new music through different genres, sounds and perspectives.

To learn more about Baraya record label visit www.baraya.soci.org.au.

If you are interested in studying at the University of Newcastle's Bachelor of Music degree visit newcastle.edu.au/study

THE WORLD NEEDS NEW

Phoebe and Liam, two members of the inaugural cohort of the Ma & Morley Scholarship program.



The Ma & Morley Scholarship program was established through a generous US\$20 million commitment by Chinese entrepreneur Jack Ma, in honour of his life-long friendship with respected Novocastrian Ken Morley. The Program aims to inspire, educate and cultivate the next generation of globally aware and socially conscious leaders – and help them change the world. There are 13 Indigenous scholars as part of the first intake this year, with the program set to run until 2037. Learn more at newcastle.edu.au/ma-morley



BACHELOR OF GLOBAL INDIGENOUS STUDIES

This ground-breaking new degree, offered by the University of Newcastle's Wollotuka Institute, explores the cultures and knowledge systems of the world's Indigenous populations and prepares graduates to be active, global citizens, ready to create innovative solutions to issues in local, regional, national and international contexts.

We have been a leader in Indigenous education in Australia for 30 years, and the work of our Wollotuka Institute is world-renowned. Wollotuka is committed to the advancement and leadership of Indigenous

education, drawing strength from culture, communities and past journeys. It is the first institute in Australia to receive accreditation from the World Indigenous Nations Higher Education Consortium (WINHEC).

Leveraging strong international partnerships, this exciting degree offers innovative teaching methods and real-world, practical experience. Flexible study options are available, with opportunities to study both online and face-to-face.

Start your journey in 2019 towards an exciting and rewarding career in Indigenous affairs and beyond.

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