



NITV Promo Producer

Full Time, Sydney North Shore & Northern Beaches

NITV is a channel made by, for and about Aboriginal and Torres Strait Islander people.

NITV informs, educates and entertains its Indigenous and non-Indigenous audiences about the issues that matter the most and provides a rich diversity of cultures, languages and talent.

As NITV develops within the media landscape, its growing audience recognise the channel as unique in celebrating and providing a voice for Indigenous Australia, educating all Australians and opening a dialogue with wider Australia.

About the role

We're looking for an amazing Promo Producer to join the NITV Creative Team, to sell our programs and brand to our audience and above all, to celebrate our culture and our stories. Reporting to the Creative Producer, you will be an artistic and inspired person, full of ideas and passion, and ready to deliver engaging creative content to our audiences.

You will produce original and engaging creative for television, digital and social platforms, with due consideration for style, station image, audience and deadlines, in line with NITV's brand and our audience.

You will see you see your campaigns and projects through from idea to delivery, with a positive and solutions focused approach, delivering creative to the highest standard.

About you

The successful applicant will have;

- Experience in a similar role producing promotional and short form content, including directing promos, short form content pieces and directing voice over talent.
- The ability to pitch creative ideas/concepts.
- The ability to read, break down a brief and deliver to it as well as the ability to reverse brief; to find out exactly what a client needs and wants when sometimes they don't know themselves.
- Strong script writing knowledge and skills for promotional spots.
- Non-Linear editing experience (advanced skills in Premiere Pro CC is a must and experience with After Effects and others in Adobe suite would be fantastic).
- An understanding of Indigenous Cultural Protocol and an ability to communicate sensitively and effectively with Aboriginal and Torres Strait Islander people.

We strongly encourage Aboriginal and Torres Strait Islander candidates to apply.

The Benefits

We want you to love your place of work, so not only are you part of an organisation focused on making a positive social difference, but there's also free onsite parking (subject to availability) , free gym membership, retail discounts at a variety of chains, and an active social club.

If this sounds like you and something you would be interested in, then we would love to hear from you.

At SBS, it's not just what you do but how you do it. We're looking for people who share our passion and hold our strong values, diverse workforce and inclusive culture and encourage people from all backgrounds to apply.

NITV JOB LINK
CLICK FOR FURTHER INFORMATION