



Media & Content Coordinator

Job no: 496891

Work type: Fixed term / Full time

Location: Sydney, NSW

Categories: Marketing / Communications

- **Join a dynamic team working to achieve the communications goals of UNSW**
- **Help drive implementation and communication of UNSW's Indigenous strategy via creative and engaging content**
- **Be part of positioning UNSW as a publishing powerhouse with world-class storytelling**

At UNSW, we pride ourselves on being a workplace where the best people come to do their best work.

UNSW launched its Indigenous Strategy in October 2018. At its heart is truth and reconciliation and the University's role in truth telling as a necessary first step to genuine reconciliation. The strategy comprises 3 pillars: Culture and Country and the need for all who pass through this University to recognise their contribution to the cultural footprint of a site which has been inhabited for at least 8,500 years; Grow our Own and the desire to nurture our best Indigenous students to further studies and careers in impactful research for Indigenous communities; and Give Back – promoting the value of giving back to Indigenous communities in all our staff and student population

Nura Gili is the Indigenous Program's Unit at UNSW and its vision is to be a national leader in achieving academic excellence in Indigenous higher education programs and services. Nura Gili's mission is to enrol the largest number of Australian Indigenous students, and to strive for academic excellence within an inspiring and supportive environment that celebrates Indigenous heritage, diversity and the achievement of social justice. <https://www.nuragili.unsw.edu.au/>

About the role

- \$87,033-\$92,843 plus 9.5% superannuation and annual leave loading
- 12-month fixed term contract
- Full-time (35 hours per week)

The Media & Content Coordinator supports the development of multimedia content to help drive the implementation of the UNSW Indigenous Strategy and to meet the needs of the Pro Vice-Chancellor (Indigenous) and Nura Gili Indigenous Programs Unit, as part of the Media & Content team.

Join a team of high-performance media and content experts specialising in engaging, compelling storytelling that showcases our research, academic excellence and commitment to a just society.

To be successful in this role you will have:

- Superior written and verbal communication skills and the proven ability to influence and negotiate with stakeholders to achieve successful outcomes within Indigenous groups and on Indigenous issues
- Proven expertise in content production and publication across all digital mediums including web, social and multimedia
- The ability to work collaboratively across teams as well as independently to deliver on UNSW's communications objectives, while managing multiple projects and deadlines.
- Highly developed understanding of content marketing techniques.

***This is an identified position for Aboriginal and/or Torres Strait Islander applicants only.**

Please submit your CV and cover letter outlining your suitability to the role.

Contact:

Skye Logan

Talent Acquisition Consultant

E: skye.logan@unsw.edu.au

T: (61 2) 9385 3655

(Please apply online - applications will not be accepted if sent to the contact listed)

Applications close: Before 11pm on Wednesday 10th July

UNSW aspires to be the exemplar Australian university and employer of choice for people from diverse backgrounds. UNSW aims to ensure equality in recruitment, development, retention and promotion of staff, and that no-one is disadvantaged based on their gender, cultural background, disability, sexual orientation or identity. We encourage everyone who meets the selection criteria to apply.

**UNSW
WEB LINK APPLY**