Australian Government

Department of Foreign Affairs and Trade

Smartraveller Campaign Manager (Specialist)

Executive Level 1
Ongoing / Full time
$100,424 - $112,332
Job Reference: LJ034

The Smartraveller team manages travel advice for over 170 countries. The Smartraveller Campaign Manager manages the strategic development and implementation of the Smartraveller advertising campaign; including media and communications strategies, multicultural communications program, evaluation research, advertising development, Cabinet approval processes and associated Ministerial briefings. The role also takes carriage of DFAT's travel industry stakeholder group meetings. In addition to a solid understanding of advertising/media and communications, the role would benefit from excellent project management skills, experience in budget and contract management/procurement, and experience managing external suppliers.

Candidates must be Australian citizens. To be eligible for engagement, successful candidates will undergo a comprehensive security assessment. Employment in the department is dependent on gaining a valid security clearance. Loss of a security clearance at any time will lead to termination of employment. This is a security-designated position and you will be required to have or be able to obtain a security clearance to Negative Vetting Level 2 prior to commencement.

Should you be successful in securing a position from this recruitment process you will be required to undergo a security clearance. A face-to-face interview is a critical part of the security clearance process. This interview will be conducted in Australia, preferably in Canberra. If you reside overseas please be aware that you will be required to travel to Canberra at your own expense to undertake the security interview. Interviews cannot be conducted by video link or Skype.

Candidates' attention is drawn to the department's policy on recruitment or promotion to specialist positions. This position is categorised as "specialist". Staff recruited to this position will be required to remain in their area of specialisation for the duration of their employment with the department, unless they are successful in a subsequent merit-based selection process.

DFAT employees are expected to adhere to the APS values and employment principles in terms of performance and standards of behaviour.

Applications should be submitted online and must address the selection criteria. Further information on how to apply is available in the online application guidelines available on our website at www.dfat.gov.au/careers. Please visit the DFAT website to view further details of the position and to submit an online application by **Monday 3 April 2017 at 2:00pm AEST.**