

PARRAMATTA

WE'RE BUILDING

AUSTRALIA'S NEXT GREAT CITY

Parramatta is Sydney's second CBD with a vibrant economy, diverse workforce, and a rich mix of cultural and recreational facilities. Council is strongly focused on setting the city's strategic direction as a sustainability leader, while delivering the best possible services to our local community.

Event Marketing & Promotions Advisor

Ref No. 0234/19

The Event Marketing & Promotions Advisor is the champion and custodian of the City's event marketing, promotions and communication strategy, campaigns and initiatives.

This position is responsible for cross functionally designing, coordinating, and delivering strategic Event marketing, promotions and communications for the region that actively reach and target identified market segments to increase awareness of and attendance to City of Parramatta Council-owned and third party events held in the Local Government Area (LGA) and broaden people's awareness of Parramatta as an event destination.

This role will establish, guide and nurture the strategic positioning of the City of Parramatta within the event community as well as patrons.

The successful candidate should have previous experience developing and delivering strategic marketing and communications in Australia, with specific Event Marketing and/or Communications highly regarded.

The successful candidate will have tertiary qualification in marketing, communications, or other related field.

Salary: We are offering an attractive salary from \$107,624 pa plus super. City of Parramatta also offer excellent employee benefits which can be accessed by the successful candidate.

For further information: Requirements of this role can be found in the Position Description at the link under HOW TO APPLY, alternatively for a confidential discussion please contact Linda Na on (02) 9806 5068.

Closing Date: 4pm, Friday 14 June 2019.

Please note: City of Parramatta Council supports a drug and alcohol-free working environment and employees may be subject to random testing as a result.

The diverse culture at City of Parramatta is a source of strength. We have an inclusive working environment with employees from a variety of backgrounds. We acknowledge that diversity in our workforce increases the effectiveness of teams and our capacity for innovation.

We welcome applications from Aboriginal and Torres Strait Islander people, workers of all ages, people with disabilities, people who identify as LGBTIQ and those from culturally and linguistically diverse backgrounds.

Please note you must be an Australian or New Zealand citizen or a permanent resident or have unlimited working rights in Australia to apply for this position.

HOW TO APPLY: Candidates MUST apply online at <https://www.cityofparramatta.nsw.gov.au/about-parramatta/careers> and answer the position selection criteria. Applications will not be accepted through any other medium.



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City of Parramatta, Discover Parramatta

www.cityofparramatta.nsw.gov.au

