



Australian  
National  
University

## DIGITAL COMMUNICATIONS OFFICER

- Drive engagement with target audiences across the College's social media accounts.
- Research, write and edit content, and produce stories for the College's online communication channels.
- Advance the College's digital marketing presence ensuring compliance with the University's branding, advertising and publishing requirements and associated guidelines, policies, procedures and legal requirements, where applicable.

The Digital Communications Officer manages external facing digital channels to drive audience engagement through a range of marketing and communications approaches including, but not limited to, developing marketing and promotional material to support College and University campaigns, and promoting College and University interests through quality editorial content.

This position reports to the Deputy Manager – Communications and Outreach, and works closely with the Manager – Communications and Public Relations. They liaise with colleagues to produce content for student engagement activities, public events, recruitment and activities and initiatives of the College. The position also works closely with staff in the central University areas responsible for media, communications and marketing.

### Employment term

Full time, Fixed term (12 months)

### Classification

ANU Officer 6/7

### Closing date

Friday, 12 October at midnight AEST.



### Enquiries

For confidential enquiries please contact Michelle Mossfield, Deputy Manager Communications & Outreach

E: [michelle.mossfield@anu.edu.au](mailto:michelle.mossfield@anu.edu.au)

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