



# content producer

## *community programs*

- Promote and enhance the Brisbane Broncos Community Indigenous programs
- Be part of an iconic Australian sports brand who support the local community
- Collaborative, supportive & inclusive workplace culture

### **Broncos in the community**

Beyond their success as a professional football club, the Brisbane Broncos are dedicated to enhancing opportunities for disadvantaged youth and making a positive contribution to improving social equality between First Australian Peoples and other Australians.

Through the delivery of community programs including the Girls Academy and Mentoring programs, students in over 50 schools across Queensland and Northern NSW are achieving attendance rates higher than the national average, and more than 2000 young people have been placed in employment.

### **The Role**

You will promote and enhance the Brisbane Broncos Community and Indigenous programs by developing high quality multimedia content and ensuring circulation across digital and social channels. Reporting to the Communications Manager - Community & Indigenous Programs, you'll work collaboratively with a range of stakeholders to identify and produce culturally appropriate, impactful and current content for all community and charity programs.

Specifically, you will:

- Coordinate filming, production and distribution of digital content
- Create new and innovative concepts for use of digital platforms
- Utilise a variety of digital platforms; written stories, video, photos, socials posts
- Actively monitor and action online activity across digital and social media channels
- Assist in innovation opportunities for external media coverage in print, tv, radio and video news releases

### **Benefits and Culture**

- Based in Red Hill, Brisbane with onsite parking and work from home flexibility
- Access to events and discounts with a range of partners and sponsors

### **Skills Required**

You have experience working in video production and ideally still imagery and design production. You bring awareness and understanding of Aboriginal and Torres Strait Islander culture and protocols together with a current driver's license, Blue Card and a degree level qualification in communications, multimedia, video production or similar, you can demonstrate:

- Proven DSLR photography skills with the ability to use a variety of camera and video hardware
- Exceptional skills in capturing, editing and producing video and stills camera content
- Experience using a Content Management System
- Working knowledge of MS Office and Adobe Creative Suite, specifically InDesign and Photoshop or similar
- Experience utilising a variety of microphone and audio recording devices

*Aboriginal and Torres Strait Islander peoples are encouraged to apply, as well as candidates from diverse cultural and linguistic backgrounds, people living with a disability, and LGBTIQ+ identifying people.*

**If using your digital content production skills to promote programs supporting social equality for First Nations youth appeals to you, please apply by sending your CV with a cover letter responding to the skills required section above. Alternatively, please call Sally Simmons on (07) 5530 8066 if you have any specific questions.**

