



AD 2 LEADERBOARD: 1170 pixels wide x 156 pixels in height

Digital web ad (only) advertising:

Digital ads are costed to appear **per fortnight**, there are three sizes to choose from:

AD 1 MREC Small: 300 pixels wide x 250 pixels in height
\$800 GST EX per fortnight.

AD 2 Leaderboard: 1170 pixels wide x 156 pixels in height
\$1,000 GST EX per fortnight

AD 3 MREC Large: 300 pixels wide x 500 pixels in height
\$900 GST EX per fortnight

NOTE: As the Koori Mail is a fortnightly print newspaper there is a premium cost for digital web ads only.

Digital web and newspaper advertising:

If a newspaper ad is booked (any size) at the same time as a digital ad the cost of the digital ads are reduced. The costings below are **only** for the **digital web ad** the newspaper ad will be costed separately.

AD 1 MREC Small: 300 pixels wide x 200 pixels in height
\$250 GST EX per fortnight.

AD 2 Leaderboard: 1170 pixels wide x 156 pixels in height
\$300 GST EX per fortnight

AD 3 MREC Large: 300 pixels wide x 500 pixels in height
\$300 GST EX per fortnight

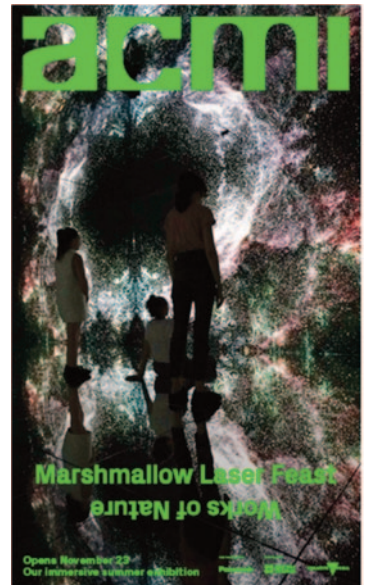
NOTE: There are only basic **statistics** available (at this time) for any digital web ads that appear on the website.

FILES: We accept the following files for digital web ad artwork – png, gif and jpeg

EMAIL: All digital web ad bookings and material artwork are to be emailed to advertising@koorimail.com



AD 1 MREC Small
300 pixels wide x 200 pixels in height



AD 3 MREC Large
300 pixels wide x 500 pixels in height



AD 3 MREC Large
300 pixels wide x 500 pixels in height

ADVERTISING DEPARTMENT | KOORI MAIL NEWSPAPER
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