

Media & Communications Officer

Do you want your work to make a difference for NSW?

Together, we create thriving environments, communities and economies.

- **Aboriginal targeted opportunity**
- **Media and Communications Team**
- **Permanent full-time opportunity (flexible work arrangements) based in Parramatta, or elsewhere by negotiation**
- **Salary relative to experience, and ranges from \$95,516 to \$105,532+ super**

The NSW Biodiversity Conservation Trust (BCT) is seeking a media and communications star who is excited about the plight to protect native flora and fauna in NSW.

The BCT delivers and manages private land conservation in NSW – the private land equivalent of national parks. We work with landholders across the state who want to protect the native species on their land and provide them with financial and technical support.

This is a targeted role under GSE Rule 26 and Aboriginal people are encouraged to apply.

About You

Our communications goals are simple – to encourage new landholders to participate in our programs, to support our existing landholders, to build brand awareness and encourage new partners, and to promote the public awareness of the importance of biodiversity conservation in NSW.

But delivering these goals is the challenge! That's why we need you – a skilled communicator who can translate technical information to a lay audience. Working in our media and communications team, you will support multiple platforms, including traditional media, social media, our website, newsletters and publications, factsheets, event and engagement collateral and more. You will work well with all staff across the organisation to achieve a range of high quality, effective communications products.

This is a fantastic opportunity for a strong, collaborative communicator to take meaningful actions towards the permanent protection and effective management of our unique but declining NSW native species.

To be successful in this role you will have:

- Demonstrated excellent written communication skills and the ability to translate complex information to a lay audience
- A natural story-telling ability
- The flexibility to work on a wide range of projects across different platforms
- Patience and recognition of the importance of collaboration
- Demonstrated knowledge or interest in biodiversity conservation issues in Australia

Applicants with additional skills in Adobe Creative Suite, videography and photography, graphic design, web editing, etc. will be highly regarded.

For more information read the full Role Description: [Media and Communications Officer BCT](#)

To Apply

If excited by the information above, we look forward to receiving your application, including a copy of your resume and cover letter expressing your interest and suitability for the role. DPE expects all applicants who can be safely vaccinated for COVID-19, to be so.

A recruitment pool may be created for ongoing and temporary opportunities of the same role or role type that may become available over the next 18 months.

Looking for more information or assistance in applying?

Our Diversity team can assist to:

- provide alternative formats to apply
- make adjustments to the recruitment process
- offer information about workplace adjustments and support networks

We encourage people with disability to apply. If you have disability and require more information on adjustments and assistance to apply, contact the Diversity team on Diversity@DPIE.nsw.gov.au (please include reference number).

If you are an Aboriginal or Torres Strait Islander check out Our Mob on Country dpie.nsw.gov.au/premiers-priorities/our-mob-on-country to see the work we do and get assistance in applying.

Applications close Thursday 30 June 2022 at 11:55pm

Should you require further information about the role please contact:

Hiring Manager via Harriet.Ampt@bct.nsw.gov.au or on 0488 066 510

Applications are to be lodged online at iworkfor.nsw.gov.au

Job Reference Number [520312](#)