



## Marketing & Communications Coordinator

Established in 1997, MacKillop Family Services strives to ensure all families are supported to provide children with a safe and permanent home, and the best possible start to their lives. Our vision is that all children, young people and families are safe, thriving and connected to culture and community.

MacKillop is seeking a Marketing & Communications Coordinator with tertiary qualifications in Marketing, Communications or a related discipline. This permanent, full time role is responsible for developing and implementing a marketing and communications strategy for the MacKillop Family Services Institute and its products, to raise awareness of the Institute among key stakeholders and customers and support the Institute to achieve its revenue targets. It is a newly-created role in an exciting start-up environment, established to deliver on one of the key strategic priorities for MacKillop, and support the long-term financial sustainability of the organisation.

The role will suit an experienced marketing and communications professional with 5+ years' experience across a broad range of skills including marketing and communication strategy development; stakeholder engagement; brand management; digital communications; media relations; copywriting; and internal communications.

Based in South Melbourne and reporting to the Director MacKillop Family Services Institute, the role is part of a high-performing, agile communications team that has responsibility for branding, marketing, digital, internal communications and external communications across MacKillop.

Aboriginal and Torres Strait Islander people are encouraged to apply.

**View online for full details and to apply: [mackillop.org.au/careers](https://mackillop.org.au/careers)**

Contact Chelsea Tobin, Director MacKillop Family Services Institute at [chelsea.tobin@mackillop.org.au](mailto:chelsea.tobin@mackillop.org.au)

**Applications close: 17 January 2021**

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