



# The Koori Mail is now offering digital advertising space on our website

## 1. Advertising Package: (Newspaper & Website)

If you book an ad into the newspaper you can also place an ad on our website to run in the same fortnight.

There are three digital ad sizes available, the cost for the digital web ad in our Advertising Package is below:

Ad 1: 300 pixels wide x 200 pixels deep \$250 GST EX per fortnight

Ad 2: 1170 pixels wide x 156 pixel deep \$300 GST EX per fortnight

Ad 3: 300 pixels wide x 500 pixels deep \$300 GST EX per fortnight

**What's Hot:** The same ad that appears in the paper appears in What's Hot until the closing date of the ad \$100 GST EX

Ad 4: 300 pixels wide x 500 pixels deep \$250 GST EX per fortnight.

**Note:** The costing above is for the Digital Web Ad only, the costing for the Ad appearing in the newspaper is based on the ad size and ad rate.

## 2. Website (only) Digital advertising:

We are also offering Digital Advertising (Web Only) but there will be a premium cost for web only advertising, the cost for this service is below:

Ad 1: \$800 GST EX per fortnight

Ad 2: \$1000 GST EX per fortnight

Ad 3: \$900 GST EX per fortnight

Ad 4: \$800 GST EX per fortnight

**NOTE:** The ads on this page are in the position they will appear on our website.

