



ABC Careers



Reporter Rural - Dubbo

Job no: 501409
Work type: Ongoing Full Time
Location: Dubbo
Categories: Journalism/Editorial

The ABC strives for equity and diversity in the workplace, and to promote a culture of opportunity. Through its services the ABC seeks to represent, connect and engage with all of the Australian community. In line with our focus on diversity, applications are strongly encouraged from Indigenous Australians, people from a range of cultural and linguistic backgrounds, people with disabilities and LGBTIQ+ individuals. The ABC also aims to achieve a gender-balanced workforce. For more information on inclusive employee networks within the ABC please refer to ABC LinkedIn and Life Page

- **Create Rural and Primary Industry Content**
- **Location - Dubbo**
- **Build strong engagement with local audiences**
- **Create authentic and high-quality content across multiple platforms**

About the Role

ABC Regional & Local is looking for a highly motivated, multi-skilled content maker as Reporter, Rural, Dubbo.

You'll capture the progress, the success and the challenges of our diverse primary industry regions. From the Mudgee Valley's viticulture, the livestock industry's changing environment and the large scale production of grain, cotton and fruit. Mixed with a big coal industry and the fastest growing renewable sector of the state, you'll have endless stories to tell across the ABC.

You're creative, highly organised and able to weave a good yarn for radio, digital, social media. You'll love coming to work and connecting with our audience across Western NSW.

Reporting to the Chief of Staff, you will be responsible for;

- Creating rural and primary industry content for multiple platforms to engage local and national audiences.
- Preparing and presenting content for the Rural Report and Country Hour, plus other key programs including ABC's 7pm bulletin and News Channel.
- Contributing new ideas for content and its distribution to increase audience reach and engagement.

About You

We are looking for a dynamic Rural Reporter with experience across the creation of content for radio and online. You will be able to demonstrate that you have;

- Accomplished editorial skills, ability to source and analyse content and exercising sound judgment
- A creative approach to content construction and delivery
- Experience in live presentation and broadcast.
- Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant
- Able to travel to remote locations when required

For further details on the role and requirements, please refer to the full position description: Download File 30001982 REPORTER RURAL .pdf

We would love to see your work. Please submit material with your application online (include examples, links to websites or attach audio/video files up to 5MB).

For further information on this position please contact Nick Lowther, Chief of Staff ABC Western Plains on (02) 6881 1840.

We respectfully request that Recruitment Agencies do not submit applications for this position.

Applications close: 03 Feb 2021 11:55 PM AUS Eastern Daylight Time

**ABC
ON-LINE**