



ABC Careers

Content Director, ABC Radio Sydney

Job no: 501438

Work type: Ongoing Full Time

Location: Sydney - ALL

Categories: Production/Content

- **Be a part of Australia's independent national broadcaster**
- **\$106 - \$117K plus Nominated 15.4% Super**
- **Build strong engagement with local audiences**
- **Location - Ultimo**

The ABC strives for equity and diversity in the workplace, and to promote a culture of opportunity. Through its services the ABC seeks to represent, connect and engage with all of the Australian community. In line with our focus on diversity, applications are strongly encouraged from Indigenous Australians, people from a range of cultural and linguistic backgrounds, people with disabilities and LGBTIQ+ individuals. The ABC also aims to achieve a gender-balanced workforce

About the Role

ABC Radio Sydney is seeking a Content Director to lead editorial content and planning across its platforms. This key leadership position will drive and shape station content, collaboration and culture.

Reporting to the Local Manager Sydney, you will:

- Provide editorial leadership in planning and production to create distinctive and compelling content across all platforms.
- Lead and develop the ABC Radio Sydney team to achieve a shared understanding and commitment to team objectives
- Identify local content that can be shared across Regional & Local, and across the ABC on multiple platforms.
- Manage the implementation of the Local Emergency Coverage plan.
- Have a drivers license and be prepared to work across weekends and after hours as required.

About You

You are passionate about storytelling, as well as the energy and creativity of live flow radio. You are able to demonstrate an understanding of the Sydney media environment with a commitment to furthering the interests and needs of the our broad and diverse audience.

You take pride in identifying and developing new approaches to content creation. You also understand how digital and social platforms can reach and engage new audiences. You will bring exceptional editorial skills and judgement, a deep understanding of the local audience and experience in leading and developing teams.

You have experience in building an inclusive and supportive workplace culture where diversity is valued. You highly value a happy and productive working environment and have a strong commitment to the welfare of the people around you. You understand and have a strong commitment to public broadcasting and the broader role of the ABC in the Australian community.

About ABC Regional & Local

The ABC's Regional & Local team is all about Australian communities and their conversations. Our teams create unique and distinctive content that connect communities and shape lives in metropolitan, regional and remote Australia. From our eight capital city radio stations, our forty four regional bureaux, through to screen, live events and sport, Regional & Local is about real people, real places and real life.

For further details on the role and requirements, please refer to the full position description: [Download File 30000372 CONTENT DIRECTOR.pdf](#)

We would love to see your work. Please submit material with your application online (include examples, links to websites or attach audio/video files up to 5MB).

For further information on this position please contact Melanie Withnall, Local Manager, Sydney on 0283331288.

We respectfully request that Recruitment Agencies do not submit applications for this position.

For more information on inclusive employee networks within the ABC please refer to ABC LinkedIn and Life Page.

Applications close: 07 Mar 2021 11:55 PM AUS Eastern Daylight Time

**ABC
ON-LINE**