



ABC Careers



Marketing Coordinator, triple j

Job no: 501508

Work type: Contract Full Time

Location: Ultimo

Categories: Marketing/Communications

- **Contract Vacancy for Approximately 12 Months**
- **Ultimo, Sydney: Convenient CBD location (near Central Station)**
- **\$68K - \$75K plus 15.4% Nominated Super**

This vacancy is open only to Aboriginal and Torres Strait Islander applicants, reflecting our commitment to the ABC's Reconciliation Action Plan, ABC Diversity and Inclusion Plan 2019 - 2022 and the Equal Employment Opportunity (Commonwealth Authorities) Act 1987.

About the Role

Australia's national youth network is seeking a motivated marketing coordinator to help grow the profile of the triple j brand.

This role is integral to the implementation of marketing and publicity campaigns, digital design briefs and competitions.

You'll be responsible for:

- Providing marketing, publicity and promotional support to the Marketing Manager.
- Contributing to the creation, design and implementation of competitions, events, promotions and other audience related activities.
- Providing day-to-day administrative support of marketing partnerships.
- Supporting the Publicist by assisting on publicity campaigns, writing media releases, arranging interviews, managing press images and media reporting.

About You

You've developed a good reputation as a marketing coordinator, and you love building relationships. You understand the role of triple j and Double J within Australian culture and the youth media industry.

You're organised with good attention to detail and some experience in bringing creative marketing ideas and campaigns to life, with the ability to write in a triple j tone of voice for on-air, social media and eNewsletter formats.

You're proactive and not afraid to pick up the phone, ask questions and pitch ideas.

If you are looking for that next step in your career, how could you turn down this opportunity to join the ABC and promote the many much-loved products of the ABC.

Working at the ABC

The ABC is the nation's most trusted and independent source of Australian conversations, culture, and stories. With more than 4,000 employees from diverse backgrounds across more than 50 locations around Australia and overseas, we are proud to create, curate and deliver high-quality content that informs, educates and entertains Australian communities.

The ABC's a great place to work; we provide various opportunities for Indigenous staff, including attending the national Indigenous staff conference, activities during NAIDOC week, regular networking events and mentoring support.

You'll have a friendly and supportive environment to learn and grow in, with a vibrant, dynamic and cohesive team and a manager who will help you with any questions and give you regular opportunities to talk about your progress. You'll also have access to a network of Indigenous staff and support from the ABC's Lead, Indigenous Employment and Diversity.

For further details on the role and requirements, please refer to the full position at www.abc.net.au/careers/indigenous

For further information on this position please contact Rhosian Woolridge, triple j Marketing Coordinator on (02) 8333 2817.

We respectfully request that Recruitment Agencies do not submit applications for this position.

For more information on inclusive employee networks within the ABC please refer to ABC LinkedIn and Life Page

Applications Close: 11:55 pm, Sunday 21 March

**ABC
ON-LINE**