



ABC Careers



Day Editor/Priority Audiences Lead

Job no: 501584

Work type: Ongoing Full Time

Location: Brisbane

Categories: Social Media/ Digital, Production/Content, Commissioning/Content Development

This vacancy is open only to Aboriginal and Torres Strait Islander applicants, reflecting our commitment to the ABC's Reconciliation Action Plan, ABC Diversity and Inclusion Plan 2019 - 2022 and the Equal Employment Opportunity (Commonwealth Authorities) Act 1987.

- Ongoing Full Time Role
- Brisbane Location
- Work alongside some of the ABC's most respected journalists
- Leadership and Influencing Opportunity

About the Role

This unique new role in News Digital will involve both team leadership and driving the editorial agenda through innovative and audience- focused coverage.

Our digital teams generate content for large online audiences across a variety of platforms, including the country's number 1 news website, as ranked by Neilsen and the biggest accounts on the major social media platforms.

You will join a small team of day editors responsible for making sure we're offering timely informative and compelling news and features to all Australians. As our Priority Audience Lead, you will help us to ensure our commissioning reflects the broad diversity of Australia.

Reporting to the Managing Editor News Digital, the role will involve;

- Overseeing content for News Digital's platforms and products, ensuring timely and accurate coverage that meets audience needs.
- Collaborating with specialists to identify new audience opportunities and influence the amount of content created for those audiences.
- Monitoring daily news events, acting quickly and decisively to respond as news happens.
- Promoting the strength of the digital medium in telling news stories and ensuring the best content gathered by news journalists appears online.

About You

You will be an experienced digital journalist who is keen to play a leading role in driving the editorial agenda. You will also demonstrate incisive judgment of news events and issues and show an ability to act decisively to cover them in industry leading and creative ways. Your knowledge, skills and experience include;

- Knowledge of digital news production, including producing and commissioning visual journalism, graphics and interactive features, mobile-first newsgathering, social platforms, and hands-on experience with content management systems.

- Demonstrated experience in using audience data for insights and the latest trends in audience behaviour.
- Strong leadership and communication skills and ability to manage, inspire and develop staff to achieve high levels of performance and output in a fast-paced, high-pressure environment.

Working at the ABC

The ABC is the nation's most trusted and independent source of Australian conversations, culture, and stories. With more than 4,000 employees from diverse backgrounds across more than 50 locations around Australia and overseas, we are proud to create, curate and deliver high-quality content that informs, educates and entertains Australian communities.

The ABC's a great place to work; we provide various opportunities for Indigenous staff, including attending the national Indigenous staff conference, activities during NAIDOC week, regular networking events and mentoring support.

You'll have a friendly and supportive environment to learn and grow in, with a vibrant, dynamic and cohesive team and a manager who will help you with any questions and give you regular opportunities to talk about your progress. You'll also have access to a network of Indigenous staff and support from the ABC's Lead, Indigenous Employment and Diversity.

For further details on the role and requirements, please refer to the full position description by clicking on the **ABC CAREERS ON-LINE** link below.

For further information on this position please contact Grant Sherlock Managing Editor News Digital on 07 3377 5240 or by email at sherlock.grant@abc.net.au

We respectfully request that Recruitment Agencies do not submit applications for this position.

For more information on inclusive employee networks within the ABC please refer to ABC LinkedIn and Life Page.

Please complete the online application form and submit as part of your application a Cover Letter and Resume. (Please note, there is no requirement to address the Selection Criteria as part of your application.)

Applications close: 03 May 2021 11:55 PM E. Australia Standard Time

ABC CAREERS ON-LINE