



Marketing Coordinator

This vacancy is open only to Aboriginal and Torres Strait Islander applicants, reflecting our commitment to the ABC's Reconciliation Action Plan, ABC Diversity and Inclusion Plan 2019 - 2022 and the Equal Employment Opportunity (Commonwealth Authorities) Act 1987.

- \$66K - \$74K plus 15.4% Nominated Super
- Ultimo, Sydney: Convenient CBD location (near Central Station)

Working at the ABC

The ABC is the nation's most trusted and independent source of Australian conversations, culture, and stories. With more than 4,000 employees from diverse backgrounds across more than 50 locations around Australia and overseas, we are proud to create, curate and deliver high-quality content that informs, educates and entertains Australian communities.

The ABC's a great place to work; we provide various opportunities for Indigenous staff, including attending the national Indigenous staff conference, activities during NAIDOC week, regular networking events and mentoring support.

You'll have a friendly and supportive environment to learn and grow in, with a vibrant, dynamic and cohesive team and a manager who will help you with any questions and give you regular opportunities to talk about your progress. You'll also have access to a network of Indigenous staff and support from the ABC's Lead, Indigenous Employment and Diversity.

About the Role

You'll be working in the ABC Publishing and Licensing team, who are responsible for extending much-loved ABC brands into consumer products, such as toys, apparel, magazines and books. You might recognise some of these brands: Gardening Australia, triple j, ABC Kids, Play School and Hard Quiz, to name a few.

In this role, you'll support the team with marketing activities and campaigns to grow the brands and launch products into the market. You'll do this by activating, building and engaging with the conversations about our products on ABC Commercial's social media and pitching content ideas out to other ABC and third party platforms.

You will produce campaign reports that provide the complete picture of the marketing delivered, results achieved and recommendations for future activities.

About You

You've developed a good reputation as a digital marketing coordinator, and you love building conversations on social media. You're a strong writer and have a real gift for bringing consumer products to life and make people want them.

You're organised with excellent attention to detail and comfortable using PowerPoint and Adobe Creative Suite (Photoshop, InDesign and Premiere Pro). You're proactive and not afraid to pick up the phone, ask questions and pitch content ideas.

If you are looking for that next step in your career, how could you turn down this opportunity to join the ABC and promote the many much-loved products of the ABC.

For further information on this position please contact Lisa Hunter, Head Publishing and Licensing on (02) 8333 3973.

We respectfully request that Recruitment Agencies do not submit applications for this position.

For more information on working at the ABC visit:

<https://www.abc.net.au/careers/indigenous/>

For more information on inclusive employee networks within the ABC please refer to ABC LinkedIn and Life Page.

Applications Close: 11:55 pm, Friday 9 October

**ABC
ON-LINE**