



Programmer, NITV

Full Time, Sydney, North Shore & Northern Beaches

The world is not mono. Look around... it's not monochrome or monotone. The world is marvellously multi. When you look at the world this way, it makes a difference. At NITV we are inspired by this difference; we celebrate and champion the place of unique, inspiring storytelling. We are looking for people who want to come on a journey somewhere different, telling stories with a difference, and highlighting the wonderful differences we share.

About the role

With a focus on audience, the Programmer will be responsible for developing the schedule in line with the Indigenous Content Strategy & the NITV Channel Strategy. You will support the Head of Programming and Commissioning in driving audience engagement through effective scheduling and identifying content promotion opportunities that elevates Indigenous storytelling.

Key to this role is the effective communication of the schedule requirements with stakeholders including scheduling, acquisitions, commissioning, digital online and Marketing. This role delivers the promotion and operational requirements of Indigenous programming across linear, OnDemand and digital platforms.

About you

We are looking for someone with experience working with television content and television, digital or social content creation. In addition you will have;

- Insight into television schedules and linear and online audiences and ratings;
- Experience with marketing campaigns and brand partnership briefs;
- Experience managing budgets and reporting on stock management reports;
- An ability to bring together stakeholders and lead a project from an editorial point of view;
- An ability to plan content release strategies to maximise audience reach;
- Great communication skills and attention to detail across multiple activities at once.

Applicants must identify as being of Aboriginal or Torres Strait Islander descent. SBS considers that being Aboriginal and/or a Torres Strait Islander is a genuine occupational requirement for this position under s 14 of the Anti Discrimination Act 1977 (NSW).

At SBS, it's not just what you do but how you do it. We're looking for people who share our passion and hold our strong values, diverse workforce and inclusive culture.

If you have any access requirement to set you up for success during the recruitment process, contact us at careers@sbs.com.au.

Applications close 5pm Friday 5 February 2021

[CLICK TO VIEW THIS POSITION
ON OUR WEBSITE AND
TO APPLY](#)