



## BRAND MANAGER

ACMI is the museum of screen culture. Navigate the universe of film, TV, videogames and art with us. ACMI celebrates the wonder and power of the world's most democratic artform – fostering the next generation of makers, players and watchers. ACMI's vibrant calendar of exhibitions, screenings, commissions, festivals, and industry and education programs explore the stories, technologies and artists that create our shared screen culture.

ACMI has a unique opportunity for a dynamic Brand Manager to join our talented Brand and Marketing team on a full time fixed term basis. Reporting to the Director of Brand & Marketing the Brand Manager plays a key role in strategising and project managing marketing campaigns and managing ACMI's brand identity. Working with a diverse group of stakeholders the role collaboratively develops and delivers compelling brand-led marketing and media strategies, underpinned by audience insights to meet ACMI's objectives.

Our ideal team member will have experience in delivering successful marketing strategies and campaigns. With highly developed creative writing and editing skills you will enjoy collaborating with others and proactively managing projects to deadlines within budget. A skilled relationship builder, your excellent communication and negotiation skills enable you to solve problems and manage stakeholder expectations. Your experience in using data, research and insights to develop strategies and deliver key reporting and analysis is a key part of the role.

If successful you can expect to become part of a talented, committed and creative team of people with a passion for screen culture. This Grade 4 role is offered as a full-time fixed term role (parental leave replacement contract) until the end of July 2023, with a starting salary of \$90,067 plus super.

To apply follow the online application process [here](#), submit your resume and a cover letter detailing why you are interested in the role (no more than one page please).

Applications close: **Sunday 29 May 2022 at 11:59pm.**

Please note interviews will be held on **Thursday 2 June 2022.**

***ACMI is a child safe workplace and actively promotes the safety, wellbeing and inclusion of all children from all backgrounds. ACMI is an equal opportunity employer, committed to building an inclusive workplace that supports diverse thinking and innovation. ACMI encourages applications from First Nations People, people of culturally diverse backgrounds, people with disabilities, people from the LGBTIQ+ community and all sectors of the community. Please contact us at [peopleandculture@acmi.net.au](mailto:peopleandculture@acmi.net.au) or 03 8663 2200 to discuss making adjustments to the recruitment process for your accessibility requirements.***

***For on-site roles the successful candidate will need to provide their vaccination information in accordance with the government's Mandatory Vaccination Directions. Please speak to us if you have any questions about this based on your individual circumstances. Applicants must be an Australian Citizen, Permanent Resident or hold a valid work permit or visa. Work eligibility will be checked as part of the recruitment process.***